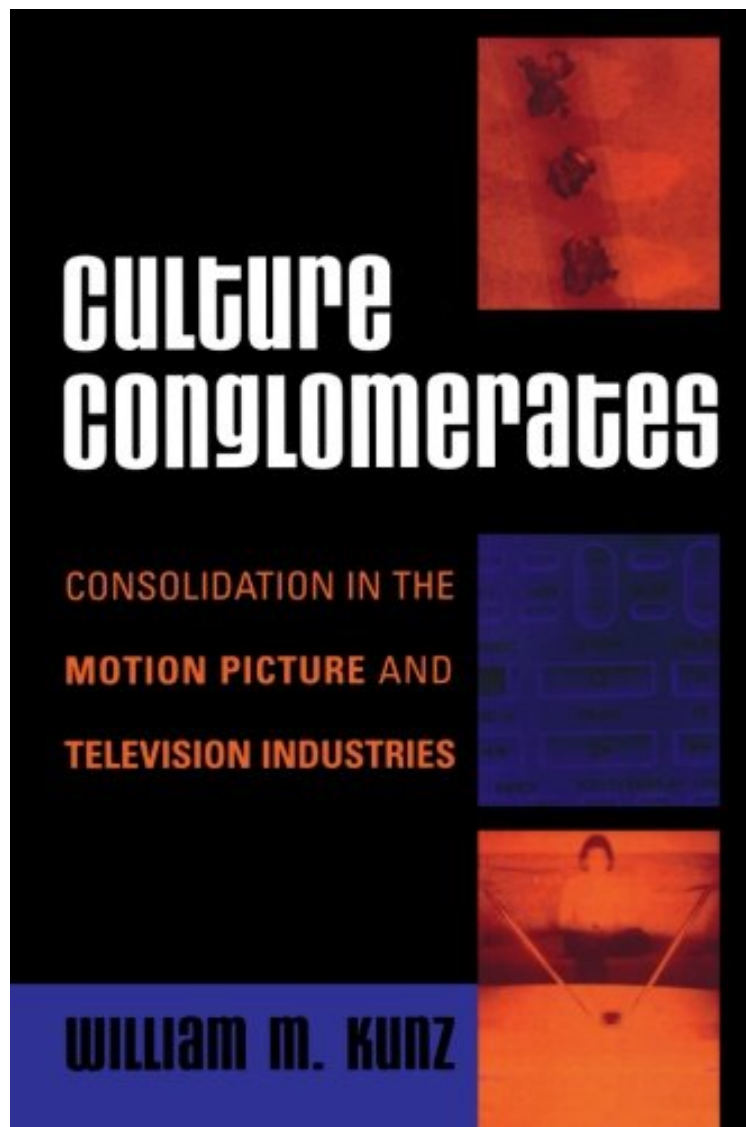


(Ebook pdf) Culture Conglomerates: Consolidation in the Motion Picture and Television Industries (Critical Media Studies: Institutions, Politics, and Culture)

## **Culture Conglomerates: Consolidation in the Motion Picture and Television Industries (Critical Media Studies: Institutions, Politics, and Culture)**

*William M. Kunz*

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**William M. Kunz : Culture Conglomerates: Consolidation in the Motion Picture and Television Industries (Critical Media Studies: Institutions, Politics, and Culture)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Culture Conglomerates: Consolidation in the Motion Picture and Television

## Industries (Critical Media Studies: Institutions, Politics, and Culture):

0 of 2 people found the following review helpful. Lots of information, but repetitiveBy CinemamaniaAs I was reading this, it seemed as if the author was just repeating himself, albeit with different information. The topic is intriguing, but for 50 pages we just learn that the media is increasing being owned by fewer corporations. Then he goes on to show that in other ways, but it's just the same idea presented in different wording.

This succinct overview explains conglomeration and regulation in the film and television industries, covering its history as well as the contemporary scene. Former producer William M. Kunz shows how the current structure of these industries has evolved and how this structure impacts the production and distribution of cultural products. Providing a critical view without taking a political stance, Kunz focuses on film and T.V. in order to give an in-depth portrait of these industries and their dynamic relationship to each other. Ideal as a supplement for a variety of media courses\_such as media and society, policy, economics, and criticism\_this student-friendly text includes synopses of key media regulations and policies, discussion questions, a glossary, and interesting sidebars.

Culture Conglomerates: Consolidation in the Motion Picture and Television Industries...offers a new analysis of the growing consolidation in the visual mediafilm and television. (Communication Booknotes Quarterly, December 2008)Kunz's book is a marvelous addition to the large body of literature on the media industries from a political economy perspective. He asks some fundamental questions about the high degree of concentration in film and television industries and its relationship to the failure of corporate media to create an informed citizenry. Equally important, Kunz demonstrates how the U.S. government and the dominant corporations have worked hand in hand since Ronald Reagan's presidency to create this situation in the United States. The book is well researched, well argued, and lucidly written. This is not 'abstract' empiricism but solid political-economic research that will be useful for researching and teaching for years to come. (Manjunath Pendakur, Southern Illinois University)About the AuthorWilliam M. Kunz is assistant professor in the Department of Interdisciplinary Arts and Sciences at the University of Washington at Tacoma. He has also worked as a vice president and senior producer at Turner Broadcasting and as a producer with A.B.C. Sports and N.B.C. Sports.