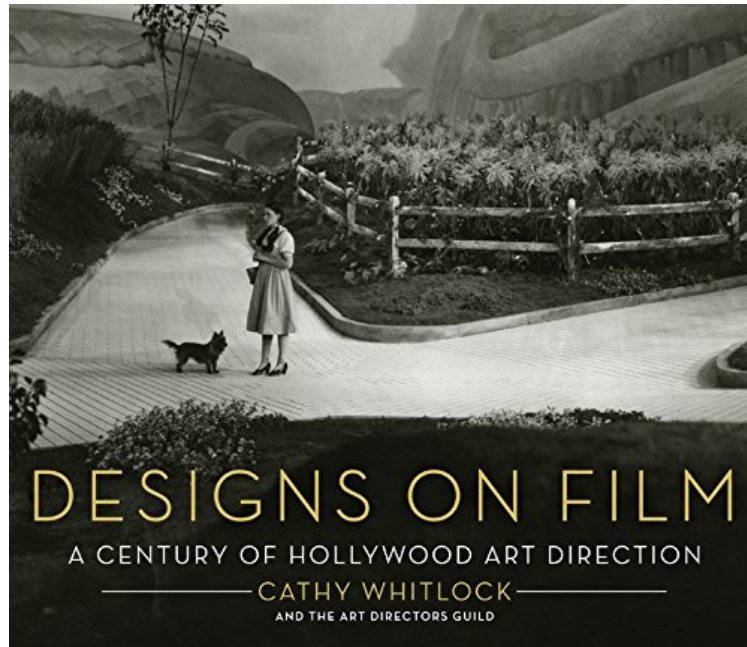


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Designs on Film: A Century of Hollywood Art Direction

Cathy Whitlock

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Cathy Whitlock : Designs on Film: A Century of Hollywood Art Direction before purchasing it in order to gage whether or not it would be worth my time, and all praised Designs on Film: A Century of Hollywood Art Direction:

0 of 0 people found the following review helpful. Beautiful Book!!By Elaine14I have nothing bad to say about this book at all and it's well worth the cost. This is everything old Hollywood and it presented in a great book. The photos are all excellent quality and there's plenty of pictures.....you're not paying for just text. The text has great information and explains everything you're seeing....or not seeing. If you love classic Hollywood, I'd highly recommend this book for a look back at the history of movies!!0 of 0 people found the following review helpful. Definitive book on the History of Production Design for the MoviesBy John C. IacovelliThis is an incredible book! I use it as a text book for my class on the History of Production Design. The photos and the text are excellent. It is a great book and I highly recommend it.0 of 0 people found the following review helpful. Great retrospective!By Stephen NelsonWhat great photos and text. Love this retrospective of scenic design in Hollywood.

With hundreds of rare photographs, set sketches, and original renderings showcasing films of every era and genre many shown here for the very first time author Cathy Whitlock offers movie fans a backstage pass to 100 years of Hollywood's most memorable film sets. In the vein of Deborah Landiss *Dressed: A Century of Hollywood Costume Design*, Whitlock's *Designs on Film* delivers a fascinating tour through Hollywood's back lots, including the stories of how numerous movies came to their final on-screen looks whether by collaboration, conflict, or divine chance. Movie enthusiasts, set designers, and fans of classic and modern Hollywood will thrill for this look behind the scenes of Tinseltown's greatest triumphs.

[Designs on Film] traces the art of building pretend worlds. Starting back in the pre-talkie years, and moving through Hollywood's golden age and the epic-crazy 60s, right up to contemporary Hollywood, the book is packed with insider tidbits about the wildly inventive and improvisational business of movie-making. (Wall Street Journal) Whitlock makes a major contribution to movie literature by saluting undersung production designers, set decorators and art directors. (Los Angeles Times) An amazing glimpse into art direction. (The New Yorker) This lush book of pictures and drawings showcases big-screen glamour over the decades, from the opulence of Cleopatra to the more modern majesty of Batman. (Entertainment Weekly) A compendium of images celebrating iconic interiors and architecture. [Whitlock] sifted through decades of archival photographs to assemble this rare glimpse into the world of Hollywood art direction and set design. (Dwell) From the Back Cover Who can forget the over-the-top, white-on-white, high-gloss interiors through which Fred Astaire danced in Top Hat? The modernist high-rise architecture, inspired by the work of Frank Lloyd Wright, in the adaptation of Ayn Rand's The Fountainhead? The lavish, opulent drawing rooms of Martin Scorsese's The Age of Innocence? Through the use of film design called both art direction and production design in the film industry movies can transport us to new worlds of luxury, highlight the ornament of the everyday, offer a vision of the future, or evoke the realities of a distant era. In Designs on Film, journalist and interior designer Cathy Whitlock illuminates the often undercelebrated role of the production designer in the creation of the most memorable moments in film history. Through a lush collection of rare archival photographs, Whitlock narrates the evolving story of art direction over the course of a century from the massive Roman architecture of Ben-Hur to the infamous Dakota apartment in Rosemary's Baby to the digital CGI wonders of Avatar's Pandora. Drawing on insights from the most prominent Hollywood production designers and the historical knowledge of the venerable Art Directors Guild, Whitlock delves into the detailed process of how sets are imagined, drawn, built, and decorated. Designs on Film is the must-have look book for film lovers, movie buffs, and anyone looking to draw interior design inspiration from the constructions and confections of Hollywood. Whitlock lifts the curtain on movie magic and celebrates the many ways in which art direction and set design allow us to lose ourselves in the diverse worlds showcased on the big screen. About the Author Cathy Whitlock is an interior designer, journalist, and the author of Re-de-sign. She is a contributing writer for Traditional Home and The Huffington Post and her design, film, lifestyle, and celebrity profiles have appeared in American Airlines Celebrated Living, Architectural Digest, Glamour (UK), and Veranda magazine, among others. Her blog, Cinema Style, chronicles the world of art direction in film. She lives in Nashville, Tennessee. The Art Directors Guild is the successor to several organizations, the earliest formed in 1924 in Hollywood. The Guild is both a professional society and a labor organization, recognized as IATSE Local 800. Its 2,000 members practice the art-crafts of: production design, art direction, illustration, set design, model making, graphic design, matte art, scenic art, and title art. Thomas A. Walsh, a narrative designer for film, television, and the Broadway stage, has served as the Guild's president since 2002.