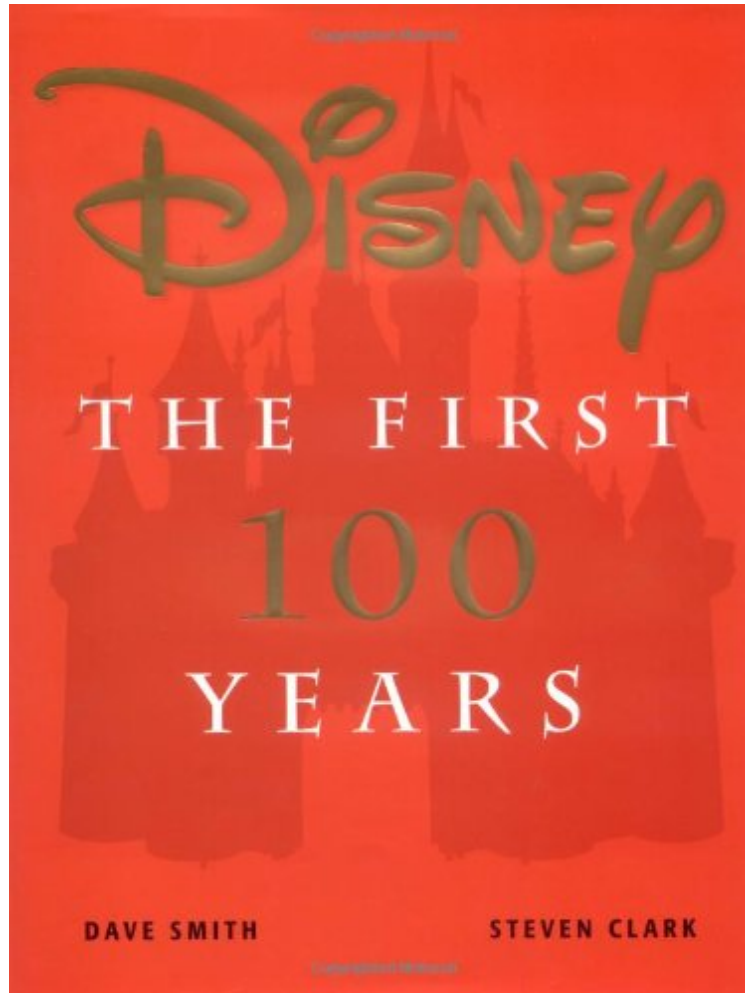


Disney: The First 100 Years

David Smith, Steven Clark

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Disney: The First 100 Years details the genesis of Mickey, Donald, and the rest of the gang; the development of the first animated features; the onset of television; the creation of Walt Disney World; and the companys recent standing as one of the most technically innovative and synergistic corporations in the world.