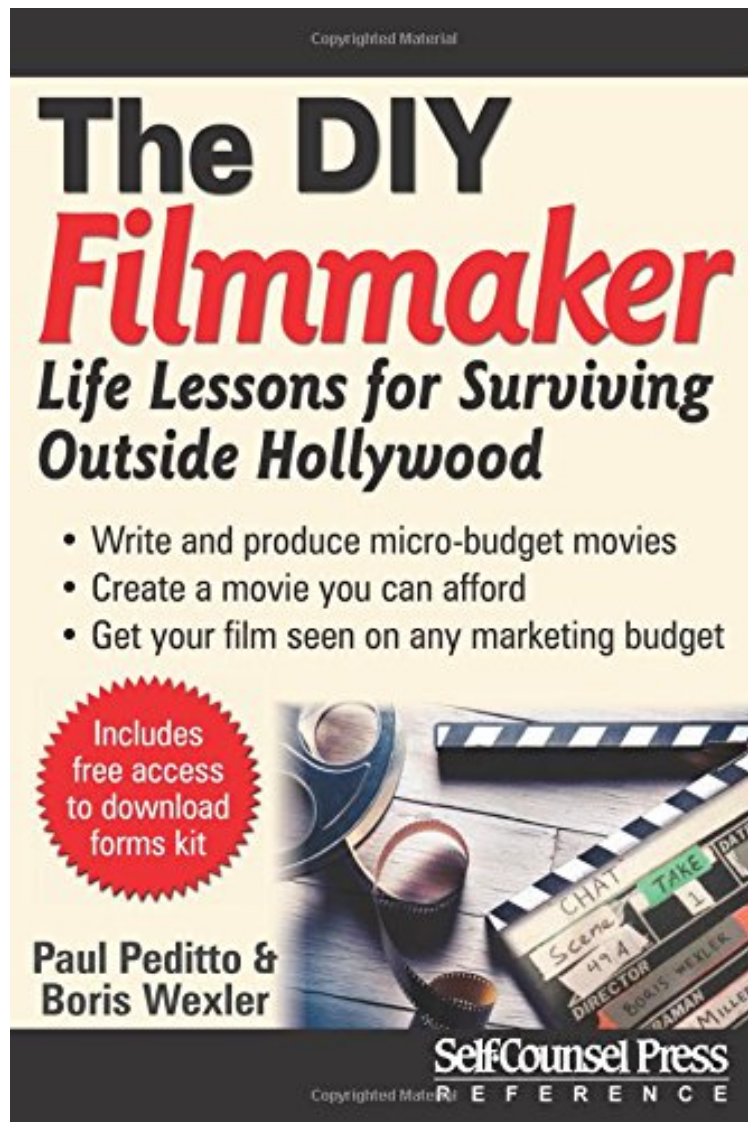


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## Do-It-Yourself Filmmaker: Life Lessons for Surviving Outside Hollywood (Reference Series)

*Paul Peditto, Boris Wexler*

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Gowan Helpful, encouraging, real life insights into what to expect when embarking on making a film from way outside the established power brokers' domain.

The world has opened up for anyone to produce a video that can be seen anywhere and anytime. But how do you make an excellent production on an affordable budget? Two experienced filmmakers guide you through the process of planning, creating and distributing your video to the widest audience with the largest impact.

From the Back Cover Anyone can produce a video that can be seen anywhere and anytime. But how do you make an excellent production on an affordable budget? Two experienced filmmakers guide you through the process of planning, creating and distributing your film to the widest audience with the largest impact. The DIY Filmmaker takes you step-by-step through the process. It is the definitive guide to help you make a movie you can afford and how to get the movie seen, no matter what the budget. The book explains the importance of soft money, pre-sales, investors and crowdfunding. Technology, software and social networks have made film production more accessible. But high-quality creativity is still something that needs instruction. Two experienced authors show how to be The DIY Filmmaker. (2015-06-08) About the Author Paul Peditto is a veteran screenwriter who wrote and directed the critically acclaimed Jane Doe, starring Calista Flockhart. Six of his plays have been optioned and four have been published. Peditto has been working as a professional consultant for thousands screenplays since 2002, and teaches screenwriting at Columbia College and Chicago Filmmakers. Paul is also the author of another Self-Counsel Press title, 'Writing Screenplays.' Boris Wexler is an entrepreneur and filmmaker who's focused on producing and directing narrative feature films. He founded and managed three companies, in areas as diverse as internet software services, retail, and film.