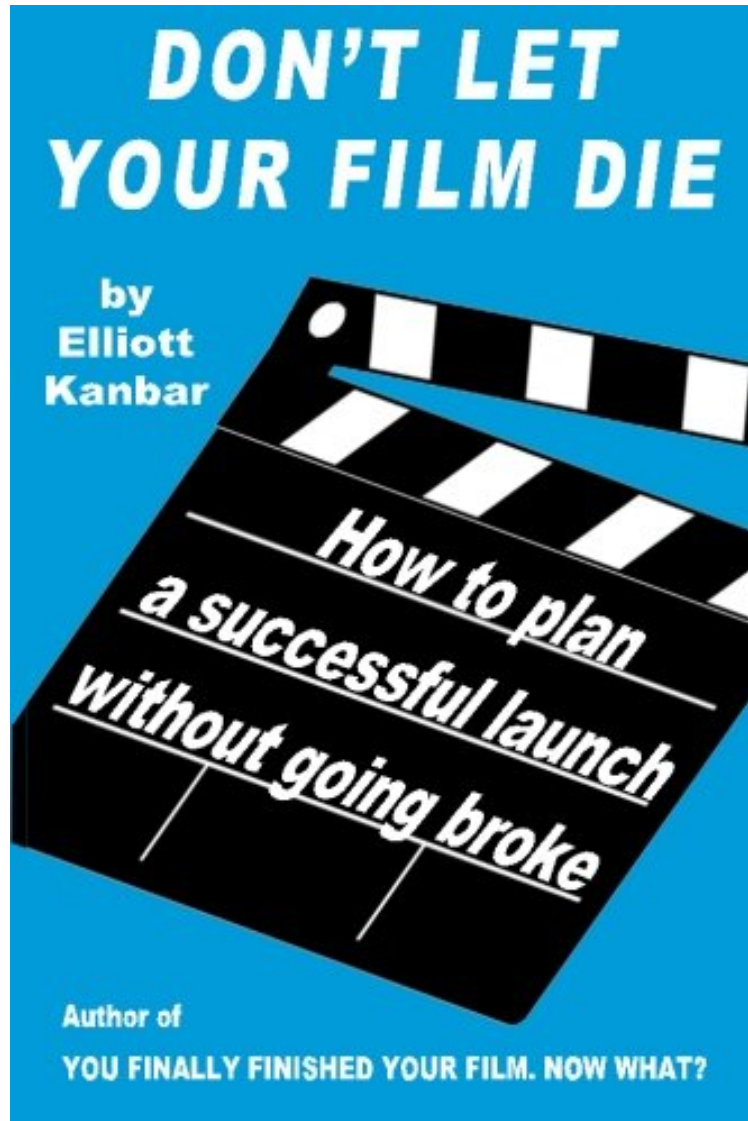


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Don't Let Your Film Die: How to Plan a Successful Launch Without Going Broke

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The film business has changed dramatically in just the last five years. There's a glut of films out there all competing for screen time, and for inclusion on the crowded streaming platforms and cable video-on-demand outlets. This book will help you find new ways to market your film, and deal with the tough challenges you'll be facing today. Don't Let Your Film Die tackles the following vital topics: Rules for Film Distribution - Designing Your Website - Crowdfunding - Hiring a Publicist - DIY Press Releases - Finding a Distributor - National and Foreign Distribution - DVD Sales - Streaming and Cable VOD - Four-Walling - Film Festivals - Major Film Markets - Qualifying for an Oscar - Film Financing - Marketing on Google, Facebook, Twitter and LinkedIn - and much more!

About the Author ELLIOTT KANBAR has been advising and mentoring filmmakers, film distributors, and film producers for over 42 years. He was President of the QUAD CINEMA, a venerable art house theater in New York, and is the author of *You Finally Finished Your Film. Now What?* Kanbar has appeared on numerous panels at the Toronto International Film Festival, the Long Island Film Festival, the International Documentary Association, the Big Apple Film Festival, and the Queens World Film Festival. He has been a guest lecturer on Cinema Economics at the Wharton School at the University of Pennsylvania, at the Tisch School of the Arts at New York University, and has participated in Columbia University's Center of the Arts in New York. He is currently the President of CINEMAflix DISTRIBUTION and resides in New York.