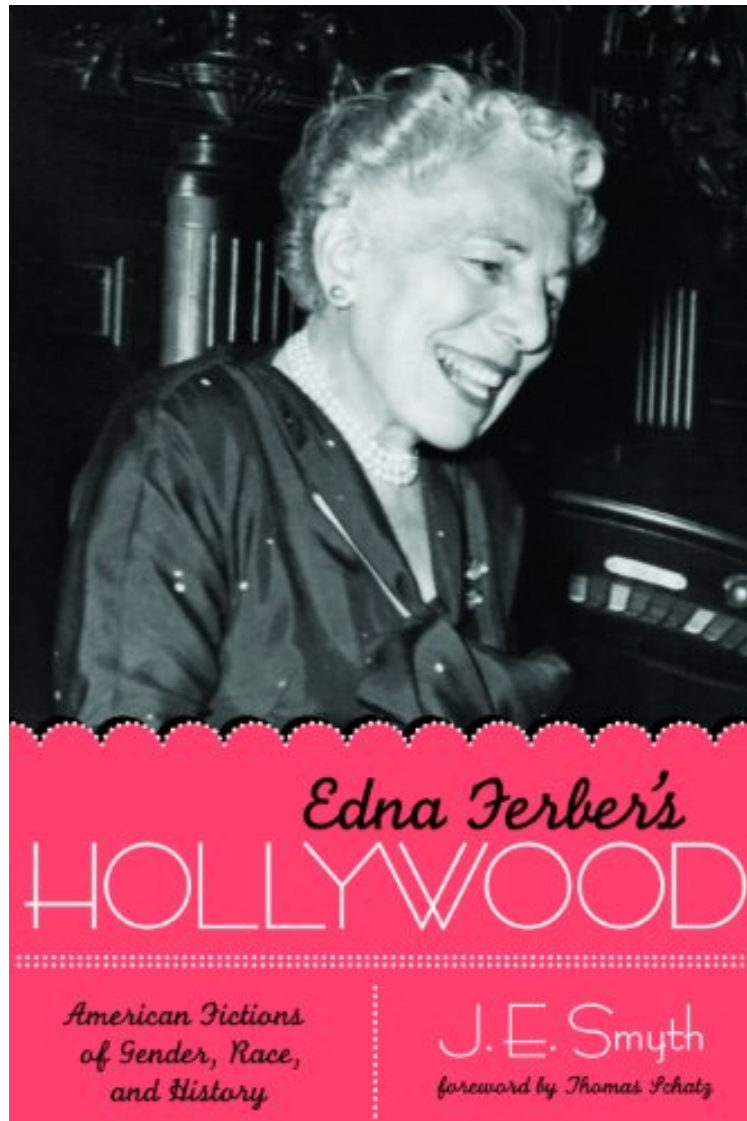


(Pdf free) Edna Ferber's Hollywood: American Fictions of Gender, Race, and History (Texas Film and Media Studies)

Edna Ferber's Hollywood: American Fictions of Gender, Race, and History (Texas Film and Media Studies)

J. E. Smyth

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J. E. Smyth : Edna Ferber's Hollywood: American Fictions of Gender, Race, and History (Texas Film and Media Studies) before purchasing it in order to gage whether or not it would be worth my time, and all praised Edna Ferber's Hollywood: American Fictions of Gender, Race, and History (Texas Film and Media Studies):

0 of 0 people found the following review helpful. Highly RecommendedBy Sequelae Arefull subtitle is "American

Fictions of Gender, Race, and History" - via print novels and the films made from them, Ferber was among the new viewpoints helping shape how Americans thought about America on these issues in the 20s, 30's, 40s, and 50s. I had always wondered how her work was able to be published at all, let alone made into films, considering how advanced her ideas, and purchased this book and "Bobbed Hair and Bathtub Gin: Writers Running Wild in the '20s" in order to learn more, which is being a fascinating experience considering we're almost a century later now.

Edna Ferber's *Hollywood* reveals one of the most influential artistic relationships of the twentieth century: the four-decade partnership between historical novelist Edna Ferber and the Hollywood studios. Ferber was one of America's most controversial popular historians, a writer whose uniquely feminist, multiracial view of the national past deliberately clashed with traditional narratives of white masculine power. Hollywood paid premium sums to adapt her novels, creating some of the most memorable films of the studio era among them *Show Boat*, *Cimarron*, and *Giant*. Her historical fiction resonated with Hollywood's interest in prestigious historical filmmaking aimed principally, but not exclusively, at female audiences. In *Edna Ferber's Hollywood*, J. E. Smyth explores the research, writing, marketing, reception, and production histories of Hollywood's Ferber franchise. Smyth tracks Ferber's working relationships with Samuel Goldwyn, Leland Hayward, George Stevens, and James Dean; her landmark contract negotiations with Warner Bros.; and the controversies surrounding *Giant*'s critique of Jim-Crow Texas. But *Edna Ferber's Hollywood* is also the study of the historical vision of an American outsider: a woman, a Jew, a novelist with few literary pretensions, an unashamed middlebrow who challenged the prescribed boundaries among gender, race, history, and fiction. In a masterful film and literary history, Smyth explores how Ferber's work helped shape Hollywood's attitude toward the American past.

About the Author J. E. SMYTH holds a Ph.D. in Film Studies and American Studies from Yale University. She teaches at the University of Warwick (UK) and is the author of *Reconstructing American Historical Cinema: From CIMARRON to CITIZEN KANE*.