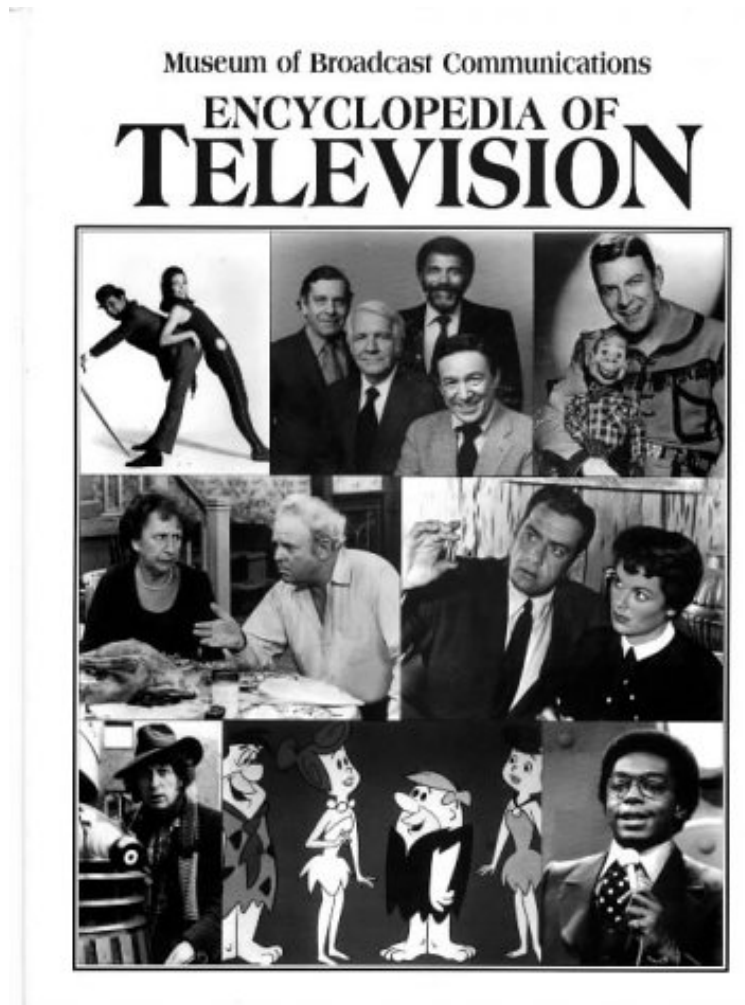


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Encyclopedia of Television

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From Routledge : Encyclopedia of Television before purchasing it in order to gauge whether or not it would be worth my time, and all praised Encyclopedia of Television:

First Published in 1997. Routledge is an imprint of Taylor Francis, an informa company.

From Library Journal This is not a compendium of TV trivia but rather a serious work intended "to be the reference work of first record, the beginning point for anyone interested in exploring and understanding the significance of television in our time." Under the auspices of the Museum of Broadcast Communications in Chicago, some 300 contributors have addressed a variety of issues and topics. Entries range in length from one to several pages and

include suggestions for further reading. Crisp black-and-white photographs, such as studio publicity stills and headshots of individual personalities, are sprinkled throughout the double-column text. Although there are entries on individual television programs complete with cast lists, these are offered only for programs considered to be of particular significance?typical of a certain program genre, controversial because of subject matter, the first of its kind, etc. More commonly, the essays cover broader topics (e.g., the history of a network or organization and subjects like censorship of tabloid television). Notable individuals, from performers to producers to inventors, are also profiled. The focus may be on television in English-speaking countries, but the scope has been widened to include articles surveying the medium in more than a few other countries. From "Absolutely Fabulous" to "Vladimir Zworykin," this is a gold mine of information for those toiling in the fields of communications, popular culture, and related subjects.?Carolyn M. Mulac, Chicago P.L. Copyright 1997 Reed Business Information, Inc. "A goldmine of information for those toiling in the fields of communications, popular culture, and related subjects." -- Library Journal "Admirable....Elegant.... A must for reference libraries, but it also affords the casual reader much pleasure." -- American Reference Books Annual "An important addition to television collections in public libraries, schools, and undergraduate programs in academic libraries." -- Booklist/RBB "Highly recommended for reference collections at all academic levels." -- Choice - October 1997