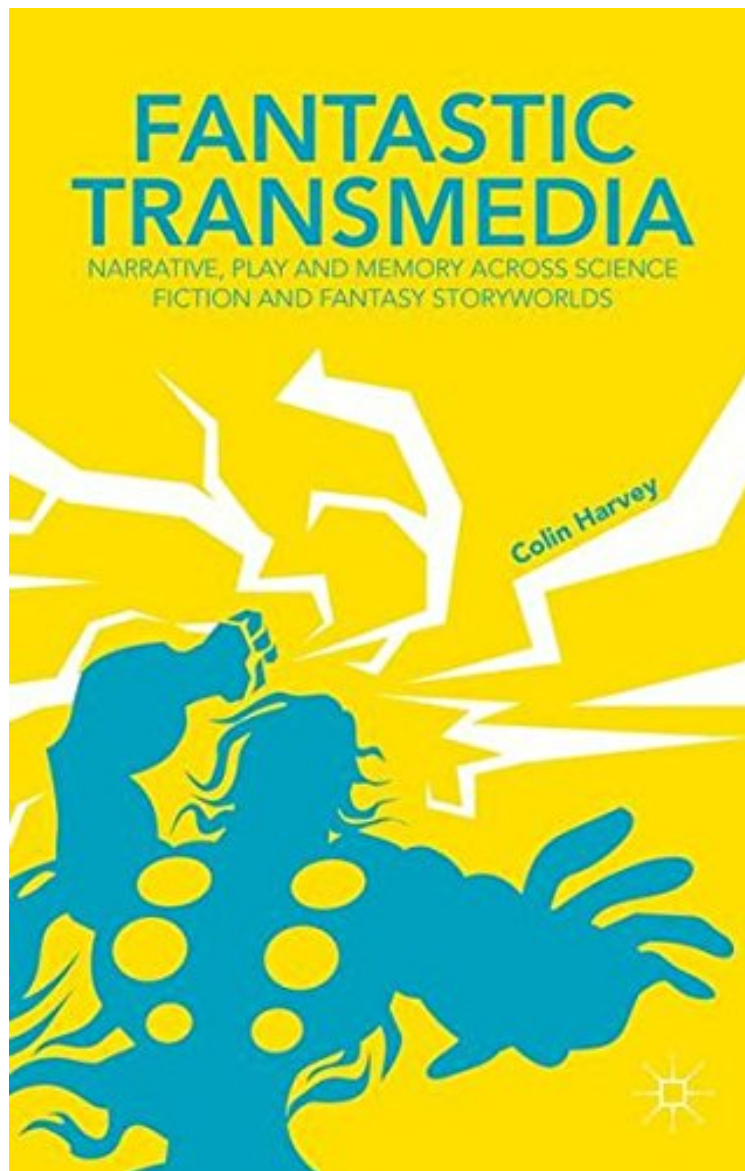


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Contemporary culture is packed with fantasy and science fiction storyworlds extending across multiple media platforms. This book explores the myriad ways in which imaginary worlds use media like films, novels, videogames, comic books, toys and increasingly user-generated content to captivate and energise contemporary audiences.

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About the Author
Colin B. Harvey is a writer, narrative designer and academic based at King's College, London, UK. His fiction includes licensed tie-in material for Doctor Who, Highlander and Judge Dredd and Dead Kelly for Abaddon Books set in the Afterblight shared storyworld. He has authored numerous videogame story design documents for Sony and presented and written extensively on the subject of transmedia storytelling.