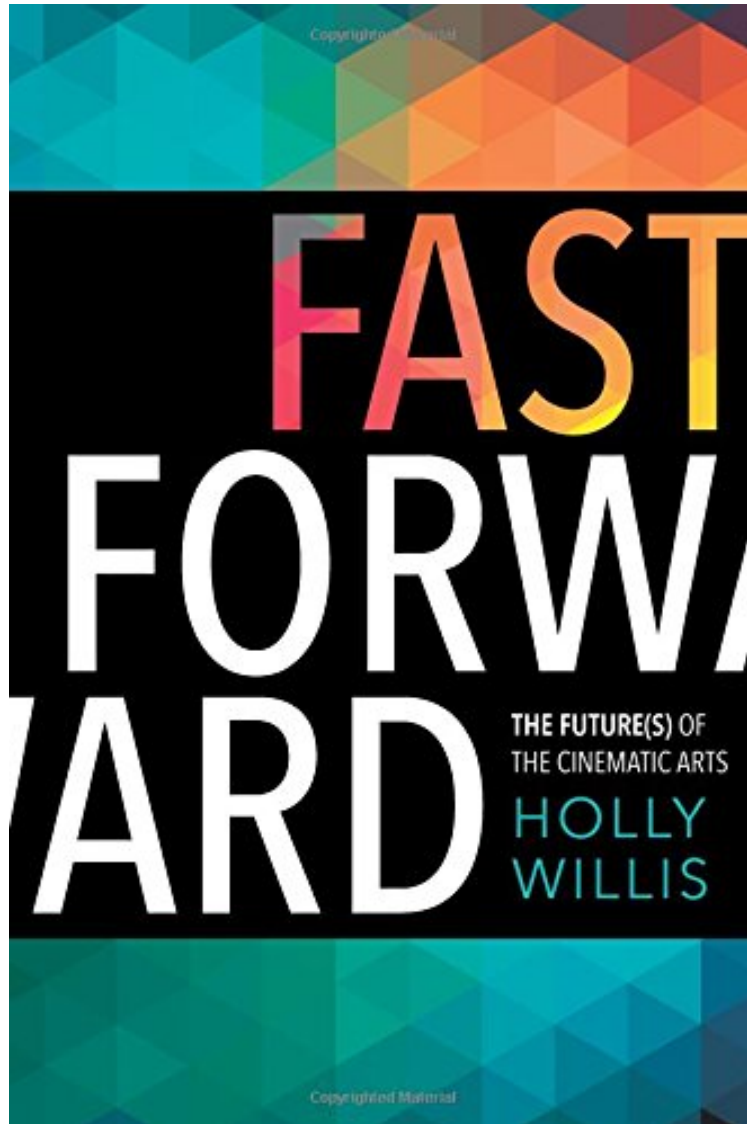


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Fast Forward: The Future(s) of the Cinematic Arts

Holly Willis

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Holly Willis : Fast Forward: The Future(s) of the Cinematic Arts before purchasing it in order to gage whether or not it would be worth my time, and all praised Fast Forward: The Future(s) of the Cinematic Arts:

0 of 0 people found the following review helpful. Five Stars By nt81688 Informative 2 of 2 people found the following review helpful. Excellent survey By K. G. This is an excellent and very current survey of post-cinematic practices. The author is clear, insightful and uses an enormous amount of very relevant and interesting references to develop her thesis on the post-human/post-cinematic. The bibliography alone is priceless. I highly recommend this book for students, film/video artist and anyone involved in a practice that incorporates media really. I actually felt like Willis

was the first to name many aspects of my own practice - quite a revelation.

Cinema, the primary vehicle for storytelling in the twentieth century, is being reconfigured by new media in the twenty-first. Terms such as "worldbuilding," "virtual reality," and "transmedia" introduce new methods for constructing a screenplay and experiencing and sharing a story. Similarly, 3D cinematography, hypercinema, and visual effects require different modes for composing an image, and virtual technology, motion capture, and previsualization completely rearrange the traditional flow of cinematic production. What does this mean for telling stories? *Fast Forward* answers this question by investigating a full range of contemporary creative practices dedicated to the future of mediated storytelling and by connecting with a new generation of filmmakers, screenwriters, technologists, media artists, and designers to discover how they work now, and toward what end. From Chris Milk and Aaron Koblin's exploration of VR spherical filmmaking to Rebeca Mndez's projection and installation work exploring climate change to the richly mediated interactive live performances of the collective Cloud Eye Control, this volume captures a moment of creative evolution and sets the stage for imagining the future of the cinematic arts.

Recommended. (CHOICE) About the Author Holly Willis is a faculty member in the School of Cinematic Arts at the University of Southern California. She is the author of *New Digital Cinema: Reinventing the Moving Image*, the editor of *The New Ecology of Things*, and the cofounder of *Filmmaker Magazine*, dedicated to independent filmmaking.