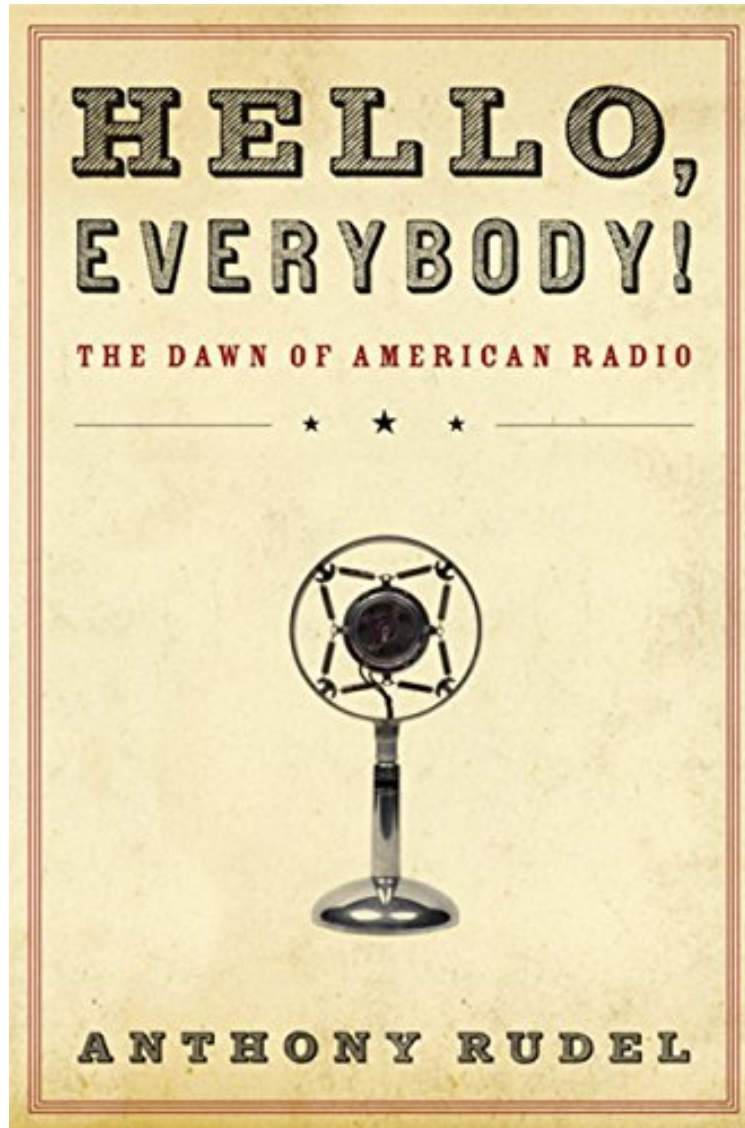


(Download free pdf) Hello, Everybody!: The Dawn of American Radio

Hello, Everybody!: The Dawn of American Radio

Anthony Rudel

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Anthony Rudel : Hello, Everybody!: The Dawn of American Radio before purchasing it in order to gage whether or not it would be worth my time, and all praised Hello, Everybody!: The Dawn of American Radio:

0 of 0 people found the following review helpful. Good book, but...By tripwire Overall, I enjoyed the book. However, I'm not fully in agreement over the definition of "Golden Age." Mr. Rudel ended the story in the 1930's, but radio continued to grow, evolve and adjust to audience needs and desires. For most of the country, radio did not begin to fade in its importance until the mid-50s and the advent and availability of television Still, a good read.0 of 0 people found the following review helpful. Exceptionally InterestingBy DiarciI noticed that one reviewer complained that the

book was not about the entertainment in early radio shows but about the history of the technology. Absolutely right. This book is about how radio developed from a hobby for enthusiasts (my father was a teen-aged radioholic) into the dominant world-wide communications medium of its time - in fact the history of radio is strikingly similar to that of the computer, which went from a hobbyist medium to the Internet. From the Goat Gland medical quack, to Aimee Semple McPherson, Rudy Vallee, the beginnings of sports broadcasting and on to the development of network radio, the stories are fascinating. I gave the book 4 stars only because the writing style is less than compelling. Its not bad by any means, but it tends to resemble a very well written college thesis, and like a thesis it sometimes includes much more results of research than is needed. But the stories are compelling. 0 of 0 people found the following review helpful. In the beginning radio was a new fangle contraption called ... By Giovanni Iuliani In the beginning radio was a new fangle contraption called a Marconi Wireless. Then the Titanic's famous S.O.S. made it a mandatory accessory aboard steamships. Meanwhile, voice came into play and right at the edge of the twenties came short burst programs that featured weather reports and whatever came in handy. Within a few years, a primitive sort of radio programming overcame the airwave and as early as 1926 came an early version of Amos 'n Andy. The golden era of the radio was truly the theater of the imagination with Orson Wells bringing it to a summit with the Invasion of Mars. Truly enjoyable listen...I mean reading.

Long before the internet, another young technology was transformed--with help from a colorful collection of eccentrics and visionaries--into a mass medium with the power to connect millions of people. When amateur enthusiasts began sending fuzzy signals from their garages and rooftops, radio broadcasting was born. Sensing the medium's potential, snake-oil salesmen and preachers took to the air, at once setting early standards for radio programming and making bedlam of the airwaves. Into the chaos stepped a young secretary of commerce, Herbert Hoover, whose passion for organization guided the technology's growth. When a charismatic bandleader named Rudy Vallee created the first on-air variety show and America elected its first true radio president, Franklin Delano Roosevelt, radio had arrived. With clarity, humor, and an eye for outsized characters forgotten by polite history, Anthony Rudel tells the story of the boisterous years when radio took its place in the nation's living room and forever changed American politics, journalism, and entertainment.

From Publishers Weekly Novelist and classical music expert Rudel (Imagining Don Giovanni), who has an extensive background in radio broadcasting, offers a lively overview of the birth of radio with an emphasis on the entrepreneurs and evangelists, hucksters and opportunists who saw the medium's potential. He traces the transition from hobbyists to the radio craze of 1922 when Americans spent more than \$60 million on home receivers that brought the sounds of urban life to rural areas. The first station west of the Rockies, KHJ, prompted the notorious sexual-rejuvenation surgeon John R. Brinkley to open KFKB in 1923 Kansas. By the end of the 1920s, the Federal Radio Commission was established to manage the airwaves, NBC and CBS competed and advertising increased. Along with political campaigns and sports broadcasts, Rudel covers the love/hate relationship of newspapers and radio stations. His chapter on the unholy marriage between radio and religion details the rise and fall of evangelist Sister Aime Semple McPherson. Profiles reveal Rudy Vallee's vast appeal and important role in creating the radio variety show. With extensive newspaper research, this is an authoritative and entertaining survey of the early days of dial twisting. (Oct.) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. " ... a lively overview of the birth of radio with an emphasis on the entrepreneurs and evangelists, hucksters and opportunists who saw the medium's potential ... an authoritative and entertaining survey of the early days of dial twisting." (Publishers Weekly)"Rudel, with extensive professional radio experience, revels in the enterprising personalities who set up shop on this technological frontier ... Rudel vividly re-creates the anything-goes atmosphere of the ether's early days." (Booklist)"Hello, Everybody! offers rich rewards. Written in a conversational style, it includes odd facts and eccentric people. Rudel goes back and forth comfortably from radio programming to the social upheavals of the 1920s and 1930s. As a story about the birth of broadcasting, it's appropriately upbeat and optimistic." (San Francisco Chronicle)" ... entertaining and informative ... lively ..." (The Denver Post)"Rudel's book is an enjoyable read, benefiting from the author's extensive use of newspaper columns and a bibliography incorporating both web and print sources ... the book will appeal to pop culture enthusiasts and is recommended for all public libraries." (Library Journal)"Turn down the television set and give Hello, Everybody! a look." (Mansfield News Journal)"Rudel uses wide-ranging examples--the coverage of the Lindbergh baby's kidnapping and America's fascination with sports--to show how radio and the nation grew and navigated change together. It's thoughtful reading, particularly as radio and the rest of the "old" media navigate today's new media age." (Post and Courier (Charlotte))" ... interesting ... this is a book I was hoping someone would write, and Anthony Rudel has done it." (Palm Beach Post) From the Inside Flap Long before the internet, another young technology was transformed--with help from a colorful collection of eccentrics and visionaries--into a mass medium with the power to connect millions of people. When amateur enthusiasts began sending fuzzy signals from their garages and rooftops, radio broadcasting was born. Sensing the medium's potential, snake-oil salesmen and preachers built powerful, unregulated stations, at once setting early standards for radio programming and making a

bedlam of the airwaves. Into the chaos stepped a young secretary of commerce, Herbert Hoover, whose passion for organization guided radio's growth. By the time a charismatic bandleader named Rudy Vallee created the first on-air variety show and America elected its first true radio president, Franklin Delano Roosevelt, the nation was firmly glued to its radio set. With clarity, humor, and an eye for outsized characters overlooked by polite history, Anthony Rudel tells the story of the boisterous years when radio took its place in the nation's living room and forever changed American politics, journalism, religion, and entertainment.