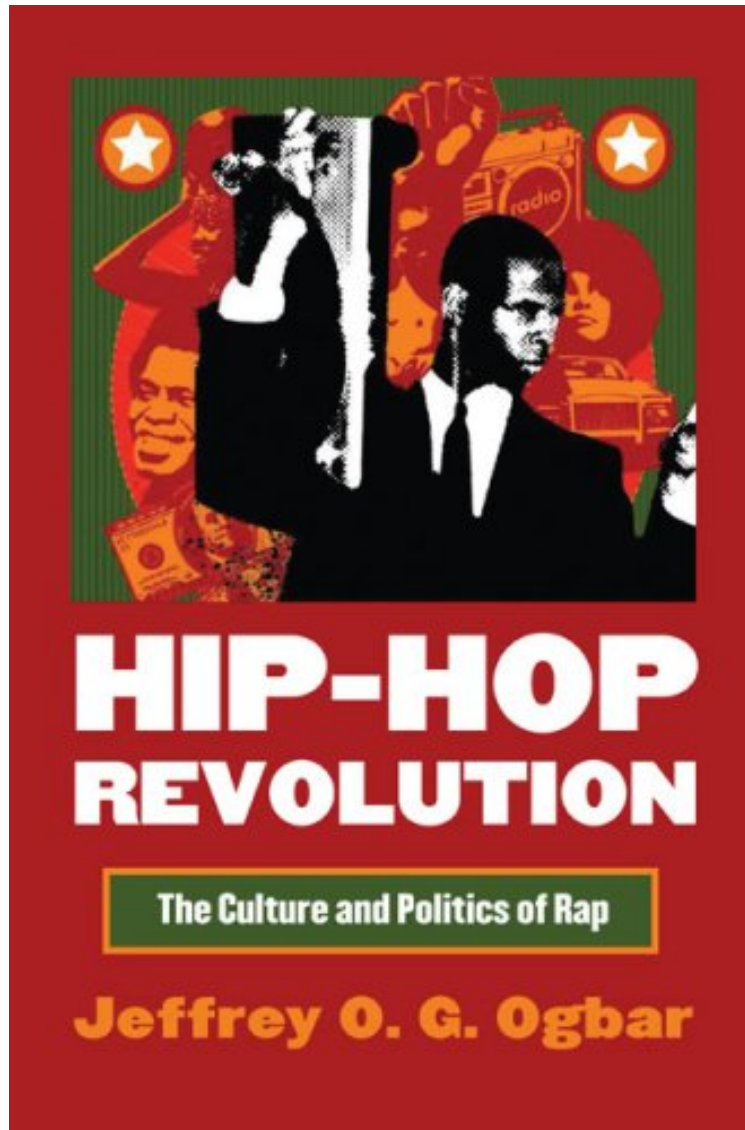


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## Hip-Hop Revolution: The Culture and Politics of Rap (Culture America)

*Jeffrey O. G. Ogbar*

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**Jeffrey O. G. Ogbar : Hip-Hop Revolution: The Culture and Politics of Rap (Culture America)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Hip-Hop Revolution: The Culture and Politics of Rap (Culture America):

4 of 4 people found the following review helpful. Best contentBy Moel'm writing a research paper on the Hip Hop and politics. Of the many books I have gone through, this book has had the most clear and useful information and presents

it in a well written and easy to digest manner. One example of its insight comes on page 106 when Ogbar criticizes the use of Hip-Hop as a scapegoat for societal ills, he writes, "Outside critics have lambasted hip-hop for being responsible for a myriad of social ills. Several high profile politicians, academics, journalists, and activists have held hip-hop culpable for violent crime rates, sexual irresponsibility, poor academic performance, and general social dysfunction. This chapter reveals, however, that these pundits have offered little more than recycled fear of black youth as a social danger. More specifically, anti-rap pundits have pandered to racist and class-based fear of young black people and created untenable arguments to bolster their claims." 5 of 5 people found the following review helpful. Great book By William Richardson The chapters are organized in a way to really help someone understand issues of hip-hop origins, racial segregation, deindustrialization, racism etc. Definitely goes beyond what you may think because of the title. But it opens up a whole new world, for those that have been sleeping. A must read! I bought this book for a class. 2 of 2 people found the following review helpful. Hip-Hop Revolution: The Culture and Politics of Rap By Toni M. Williams This book is very informative about both the negative and positive aspects about Hip Hop culture. This book also talks about Black culture on a whole.

In the world of hip-hop, "keeping it real" has always been a primary goal and realness takes on special meaning as rappers mold their images for street cred and increasingly measure authenticity by ghetto-centric notions of "Who's badder?" In this groundbreaking book, Jeffrey O. G. Ogbar celebrates hip-hop and confronts the cult of authenticity that defines its essential character that dictates how performers walk, talk, and express themselves artistically and also influences the consumer market. Hip-Hop Revolution is a balanced cultural history that looks past negative stereotypes of hip-hop as a monolith of hedonistic, unthinking noise to reveal its evolving positive role within American society. A writer who's personally encountered many of hip-hop's icons, Ogbar traces hip-hop's rise as a cultural juggernaut, focusing on how it negotiates its own sense of identity. He especially explores the lyrical world of rap as artists struggle to define what realness means in an art where class, race, and gender are central to expressions of authenticity and how this realness is articulated in a society dominated by gendered and racialized stereotypes. Ogbar also explores problematic black images, including minstrelsy, hip-hop's social milieu, and the artists' own historical and political awareness. Ranging across the rap spectrum from the conscious hip-hop of Mos Def to the gangsta rap of 50 Cent to the "underground" sounds of Jurassic 5 and the Roots, he tracks the ongoing quest for a unique and credible voice to show how complex, contested, and malleable these codes of authenticity are. Most important, Ogbar persuasively challenges widely held notions that hip-hop is socially dangerous to black youths in particular by addressing the ways in which rappers critically view the popularity of crime-focused lyrics, the antisocial messages of their peers, and the volatile politics of the word "nigga." Hip-Hop Revolution deftly balances an insider's love of the culture with a scholar's detached critique, exploring popular myths about black educational attainment, civic engagement, crime, and sexuality. By cutting to the bone of a lifestyle that many outsiders find threatening, Ogbar makes hip-hop realer than it's ever been before.

Easily one of the most substantial and thoughtful works on the cultural politics of hip-hop. Ogbar successfully balances an insider's love of the culture with a scholar's critical eye. William Jelani Cobb, author of *To the Break of Dawn: A Freestyle on the Hip-Hop Aesthetic* "What does it mean now to keep it real? Is hip-hop ripping society apart? Ogbar shows that these questions among the many more that rap music raises are much more complicated than they first seem. Hip-Hop Revolution compellingly examines race, gender, authenticity, and this African American generation's quest for true democracy and liberation. Jeff Chang, author of *Can't Stop Won't Stop: A History of the Hip-Hop Generation* Hip-hop mogul Shawn Jay Z Carter once rapped about Politics as Usual, but little has been usual since the emergence of hip-hop as a global phenomenon. As Ogbar highlights throughout his thoughtful and provocative book, hip-hop culture is on the cutting-edge of all that matters in contemporary America. Mark Anthony Neal, author of *New Black Man* A far-reaching historical account of the social, cultural and political influences of hip-hop past and present. Ogbar probes deeply into the roots and realities of hip-hop's image, its keeping it real mantra, and its rebellious reputation. . . . An important book that offers insight into how hip-hop is involved in shaping the future and how forces have attempted to co-opt its most powerful voices. Marcyliena Morgan, director, Hip-hop Archive, Stanford University, and author of *Language, Discourse, and Power in African American Culture* "This is a primer for those wanting to delineate hip-hop's salient debates, making it a solid resource for undergraduate classes." From the Back Cover "Easily one of the most substantial and thoughtful works on the cultural politics of hip-hop. Ogbar successfully balances an insider's love of the culture with a scholar's critical eye." --William Jelani Cobb, author of *To the Break of Dawn: A Freestyle on the Hip-Hop Aesthetic* "What does it mean now to 'keep it real'? Is hip-hop ripping society apart? Ogbar shows that these questions--among the many more that rap music raises--are much more complicated than they first seem. Hip-Hop Revolution compellingly examines race, gender, authenticity, and this African American generation's quest for true democracy and liberation." --Jeff Chang, author of *Can't Stop Won't Stop: A History of the Hip-Hop Generation* "Hip-hop mogul Shawn 'Jay Z' Carter once rapped about 'Politics as Usual,' but little has been usual since the emergence of hip-hop as a global phenomenon. As Ogbar highlights

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