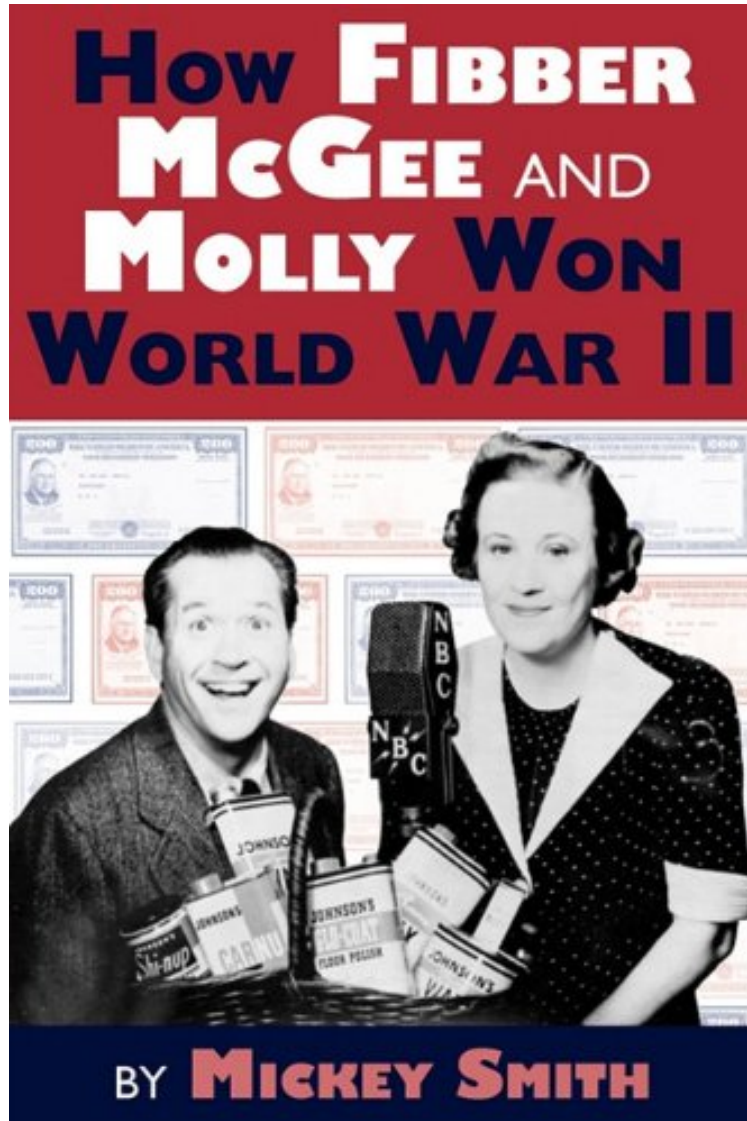


[Download] How Fibber McGee and Molly Won World War II

How Fibber McGee and Molly Won World War II

Mickey C. Smith

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Mickey C. Smith : How Fibber McGee and Molly Won World War II before purchasing it in order to gage whether or not it would be worth my time, and all praised How Fibber McGee and Molly Won World War II:

0 of 0 people found the following review helpful. Great history, could be better written, but still very good.By P. NailonNice write up of the Fibber McGee Molly program, and how WWII affected radio, and how this show 'went to war' and contributed it's style, the talent's of its staff, and how the sponsor (Johnson's Wax) selflessly gave up it's own commercial time (for which it was paying) in order to help the war and the American people.Nice to read breakdowns

of some significant shows, how they worked in their war message, and character studies of the stars and staff themselves. All in all a very pleasant read - doubly so for FMM fans. 0 of 0 people found the following review helpful. Good addition to any OTR book collection. By PoeSure, there are spelling errors. Sure, there are grammatical errors worse than you'll read in this review. Sure. But what we have is a look at a largely ignored subject, that of the impact of radio on America during WWII through Fibber McGee and Molly. While a little thin, it does add additional information in an easily accessible read. If you're looking for a book on the legendary comedy duo, there are better out. Radio during the war? Better out there. Fibber McGee and Molly's contribution to the war? This is the one for you. 11 of 14 people found the following review helpful. Disappointing. By R. Hoffman. Many readers of this book will be--like me--fans of Old Time Radio or history buffs. For us there is lots of nostalgia and a few interesting tidbits about our hobby. The author is clearly a fan of OTR, very knowledgeable and personally committed to the genre. He is however, Distinguished Professor of *Pharmacy*, not history or media studies or something closer to the topic, and unfortunately it shows. He writes as an amateur, and avid one, but still an amateur. The author seems to have a handful of ideas, then repeats and repeats and illustrates and re-illustrates. We learn lots about WWII and American home life during those years, and indeed the historical vignettes are often more interesting and better written than the main text. Nearly half the book is dedicated to summaries, usually 1-3 pages, of each episode with a war-time theme. These, like the rest of the book, are repetitive and soon get tedious. There is little analysis, little insight, and mostly play-by-play rehashing of the episode. Most annoying, and perhaps telling of the overall lack of quality are the many, many typos. One might expect 2 or 3 in a book from a quality publisher. This book has closer to 30. It reads like a typescript rather than something actually edited and ready for press. I'm sure Dr. Smith was well intentioned and is writing from the heart. But for a \$21.00 paperback, I expect something professionally written and edited, and this unfortunately isn't it.

Dr. Mickey Smith, Barnard Distinguished Professor Emeritus at the University of Mississippi, is the author of a new book, "How Fibber McGee and Molly Won World War II. This entertaining essay combines serious subjects and comedy in chronicling a very special period in the broadcast life of one of Radio's most popular and best-loved series. In the book Smith describes how the special combination of the stars themselves, a writing genius, and the "perfect" sponsor, produced a one-of-a-kind program melding laughs and patriotism during one of America's darkest hours. Jim and Marian Jordan somehow hooked up with the writing genius of Don Quinn, and the unparalleled support of the SC Johnson (Wax) Company to produce an entertaining, funny series of programs with an unwavering message--America was in right, the men (and women) in the military deserved unflinching support, and the folks at home had a vital role to play, assuring the ultimate victory. The story is told via excerpts from scores of broadcasts enhanced by the author's observations. An account of the difficult, but ultimately successful, efforts of the Government and of the broadcast industry to adapt to wartime conditions provides an illuminating backdrop to the story. Fifteen photographs illuminate the book. The McGee's messages, while always supportive of the war effort, were sometimes poignant. An example is Molly's post-war reminder in support of the National War Fund, an agency devoted to providing recreational care and maintenance of morale for the military until they returned home: "We gave our boys a warm hand when they left. Let's not give them the cold shoulder now." Fibber McGee and Molly highlighted subjects not usually given a lot of attention such as the Coast Guard, Merchant Marine, "WACS", Inflation, and Aid to European War Victims.