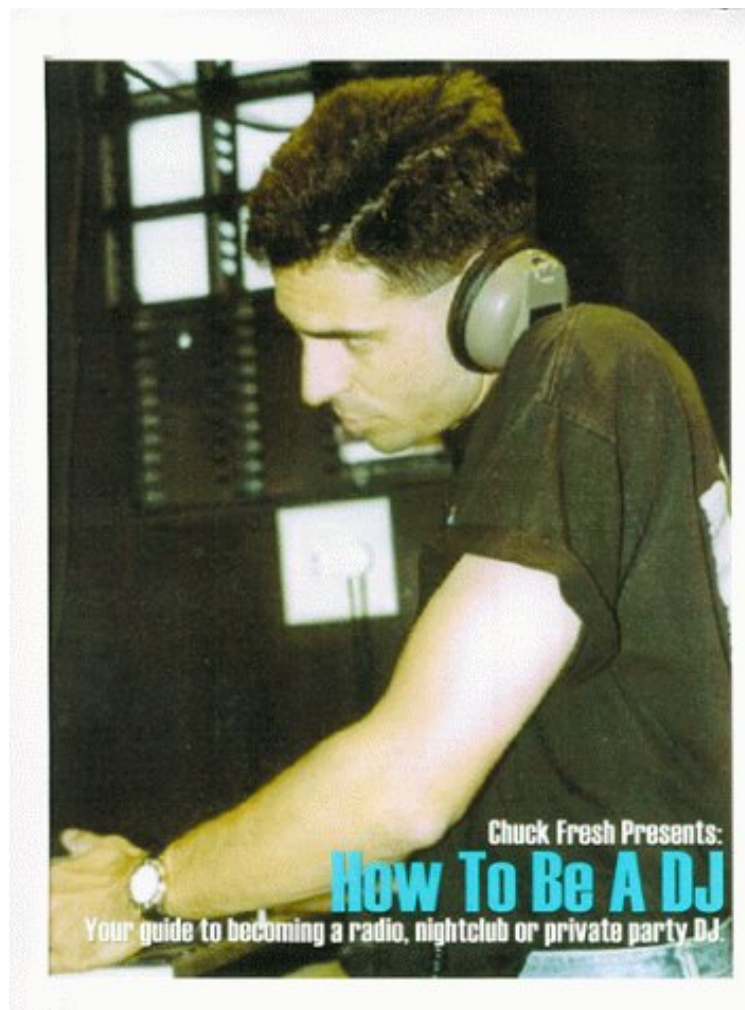


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How To Be A DJ: Your Guide to Becoming a Radio, Nightclub or Private Party Disc Jockey

Chuck Fresh

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Chuck Fresh : How To Be A DJ: Your Guide to Becoming a Radio, Nightclub or Private Party Disc Jockey before purchasing it in order to gage whether or not it would be worth my time, and all praised How To Be A DJ: Your Guide to Becoming a Radio, Nightclub or Private Party Disc Jockey:

15 of 17 people found the following review helpful. For experienced DJs....not for beginnersBy The smiley face on means A to Z -- CRAZY!!I just started to DJ about 3 weeks ago and I was looking for a book with techniques and guides. Although this book covers the overall issues of being a disc jockey, it doesn't satisfy my needs of information. I'd recommend it for DJs that already know what they're doing and are looking for further ways to make money or to

improve even further. This is not for a true beginner!7 of 7 people found the following review helpful. This is a really great book!By Corey MI have read all the how to be a DJ books out there, but this one was the best of them. The other books cover the really basic things, but this one gets into the behind the scenes stuff that is very interesting. Chuck Fresh has a very colorful way of expressing himself which made this book fun! I have two years DJ experience and I still learned things about marketing and motivating people. This book is definitely worth it.5 of 6 people found the following review helpful. This was my favorite!By A CustomerOut of all the DJ books I've read, this was the most "real". The author tells you exactly what's on his mind, which makes for some truly entertaining reading at times! This book covers all three of the major disciplines of being a disc jockey, namely the radio DJ, the bar DJ, and the wedding DJ. Having experience in all three, he not only explains how to start a career in each field, he includes a very detailed list of pros and cons. I've wanted to be a radio DJ since I was a teenager, but now I'm totally rethinking that one... The song lists are very comprehensive and incredibly helpful, although they appear to be slightly dated, with the newest ones from the very late '90s. But that's actually a plus, since most of my customers are late 20's/early 30's and grew up in the 80s and 90s, and can't stand that Britney Spears or InSync nonsense of today anyway. It's hard to find songs people will respond to on a dance floor, but this book does an excellent job of finding what I call "people movers." Finally, there are some very clever marketing techniques for all three DJ fields in this book that I've found to be priceless so far. They're incredibly simple, and amazingly effective, but I probably would not have thought of these on my own. Those tips by themselves were worth twice what I paid for this book. Totally recommend this book for new DJ wannabes, and even for experienced DJs who might have missed something along the way.

Finally, you can learn all about three separate DJ disciplines in one convenient place! Get a jump on everyone else and learn what you need to break in and succeed as a radio DJ, a nightclub DJ, or a private party DJ. This amazing book tells all the secrets that DJs have been hiding for years. Now you can have all the information it took us years of trial and error to perfect right at the start. Learn all about beatmixing, the basics of scratching, how to get a job in radio, how to properly DJ a wedding, super secret marketing techniques, sound system basics, the MP3 craze, different music, and effective letters and forms.

"Want to be the center of attention? For everything you need to know, get HOW TO BE A DJ!" -- YM Magazine, March 2001From the PublisherHere's another very informative but fun book by Chuck Fresh, author of "All About Chicks." Fresh details his years of DJ experience to help new DJs learn about this crazy line of work. We've received many great compliments on this book! It's a total of 102 pages at 8.5 x 11", which would easily be over 200 pages if it were the traditional trade paperback size of 5 x 7". There is tons of great information in this book.From the AuthorOver the past 15 years, I've been keeping notes on my experiences as a prominent mobile, club and radio disc jockey in the Philadelphia area. I learned from my mistakes and at the same time made some groundbreaking discoveries. Now you can have what I didn't; all these lessons and secrets in one convenient place! This book is well worth the money. You could earn what you paid for this book in one hour of one job. Sure wish this was around when I started out.