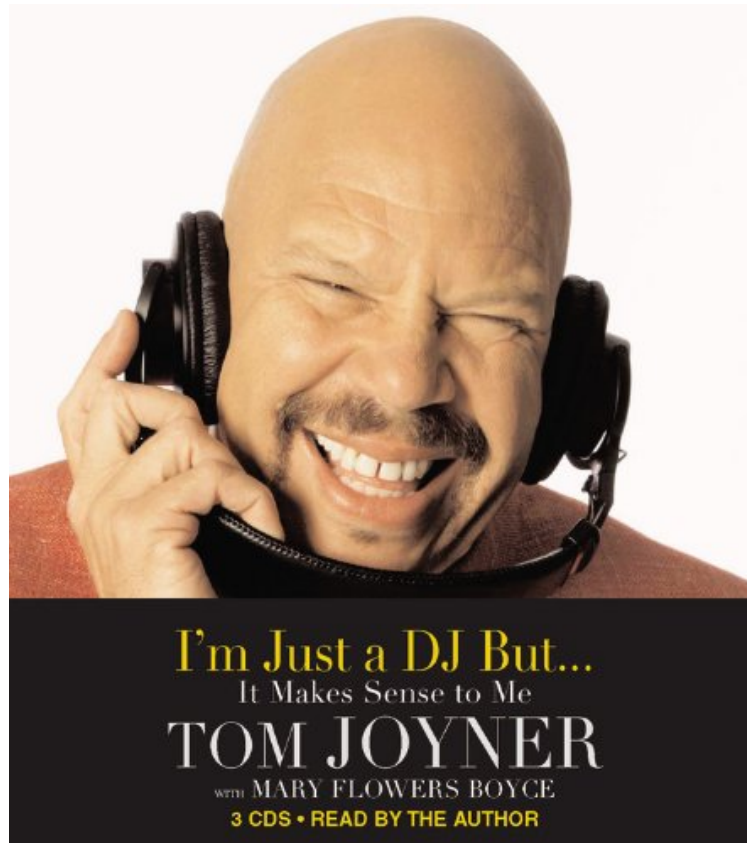


[Download] I'm Just a DJ But...It Makes Sense to Me

I'm Just a DJ But...It Makes Sense to Me

Tom Joyner

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Tom Joyner : I'm Just a DJ But...It Makes Sense to Me before purchasing it in order to gauge whether or not it would be worth my time, and all praised I'm Just a DJ But...It Makes Sense to Me:

0 of 0 people found the following review helpful. Five Stars By jazzyLove it 0 of 0 people found the following review helpful. Good Buy By Semika F. Evans Great book. Gives lots of insight on the life of Tom Joyner. 6 of 6 people found the following review helpful. Be All You Can Be By Loose Leaves Book Review "I was a fat kid, and a good sandwich was just the incentive I needed to become an advocate for change." That's Joyner telling about the peanut butter and jelly sandwiches served to sustain the protestors during his involvement in the protest against a white radio station that only played white music. My new mantra: Be all you can be, just don't join the Army. Listen to the Tom Joyner Morning Show (TJMS) instead. I'M JUST A DJ BUT...demonstrates how Joyner is rich in spirit, advice and generosity. Believe it or not, Tom Joyner didn't wake up one day and suddenly realize he is a millionaire, he worked hard for his money and still does. In fact, his slogan is: "The hardest working man in radio, the fly jock Tom Joyner" holds a lot of truth. He dedicated countless hours of service, even when he wasn't sure about what he was doing; to always (not sometimes) make a good impression. He is "fly" because he once flew daily from Chicago to Dallas to work on two radio stations. Talk about dedication to the profession. Joyner speaks openly about issues with his weight,

the road to syndication, marriage, parenting, the Tom Joyner Foundation, his crew, his commitment to Black people and Historically Black Colleges and Universities (HBCUs). In fact, he's received plenty of backlashes for wanting to help ONLY Black people. Why not cater to your people? I imagine him on his soapbox, preaching his gospel to those who didn't agree and saying something like, "oh well, I'm going to do it anyway." Now that's a man who is comfortable with whom he is, no airs about him. Money didn't change him; it only changed how he spent it. He had a plan; he stuck to it and is now reaping the benefits of his labor. Sure, he made some mistakes along the way, but to err is to be human. Consistency is learned by seeing and doing. It's cyclical and it's up to you to keep the wheels turning and passing on the lessons and good habits. There are so many lessons obtained from reading I'M JUST A DJ BUT... In this book, Joyner reiterates points he's always talking about on his morning show. The pages are dog-eared and highlighted and soon to be passed on to my teenager. Don't sleep on good advice, even if it doesn't give a fool-proof plan on how to get more money. This is not about how to get rich quick; it's about how to work hard to get what you want and how to maintain it once you have it. Keeping a leveled head helps too. Reviewed by Esther "Ess" Mays for Loose Leaves Book Review

Legendary radio personality Tom Joyner comes out from behind the microphone to share the wit and wisdom that made him a star. Hall of Fame disc jockey Tom Joyner uses his signature brand of humor to discuss everything from business to careers to relationships as he shares the insights and lessons he's learned along the way. Now the host of a radio show that is the most popular media outlet ever among African Americans, Joyner started his career at a small AM radio station in his home state of Alabama, working his way across the midwest, and eventually landing in Chicago. In 1985, he made headlines as The Hardest Working Man in Radio when he worked a morning show in Dallas in addition to his afternoon show in Chicago. His daily commute earned him the nickname The Fly Jock. In 1994, he convinced ABC Radio to syndicate his program, and The Tom Joyner Show a mix of comedy music, and guests who range from Stevie Wonder to Tipper Gore was born.

From Publishers Weekly Joyner, host of the Tom Joyner Morning Show, which is syndicated in more than 120 American markets, presents an entertaining memoir of his life in radio. He recalls growing up in the segregated South in Tuskegee, Ala., working his way through a Southern black college with odd jobs and then landing a gig behind a radio mike. Joyner's success on the airwaves didn't come overnight: he made several miscues, such as signing on with two radio stations in separate states, doing a show in Chicago in the mornings and then flying to Dallas in the afternoons, only to quit those jobs to take on a "black Casey Kasem" role in a short-lived national countdown show. Much of the book brims with his trademark witticisms regarding personal responsibility, the importance of a solid work ethic, success and "giving something back" to one's community. Although there is plenty of celebrity name-dropping (Lionel Richie, Al Sharpton, Luther Vandross), some pleasing moments come near the book's end, when Joyner lovingly describes his wife, trainer Donna Richardson; their two sons; and his extended family. Chatty and upbeat, Joyner's book should appeal to his national audience and may recruit some new listeners, as well. (Sept. 2) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist Popular radio personality Joyner offers his perspective on life, from growing up in a nurturing home in Tuskegee, Alabama, to the obligation to help the less fortunate to racial solidarity among African Americans. Joyner sees his format on the Tom Joyner Morning Show, heard by 10 million African Americans, as an expansion of local radio shows from the 1960s with "familiarity, compassion, news and information, some laughs, and music you want to hear." Joyner comments on a variety of issues, including pursuing personal dreams, parenthood, and the civil rights movement. He details his own career trajectory and his part in the uproar over the firing of Tavis Smiley from BET after its creator, black businessman Bob Johnson, sold the cable channel to Viacom. Joyner is unapologetically pro-black as much in his show as in his interests and philanthropic efforts to support black colleges. His fans will love this opportunity to read Joyner's recollections and outlook on life. Vanessa Bush Copyright American Library Association. All rights reserved About the Author TOM JOYNER lives with his wife in Dallas, Texas.