

[Free read ebook] It Ain't As Easy As It Looks: Ted Turner's Amazing Story

It Ain't As Easy As It Looks: Ted Turner's Amazing Story

Porter Bibb

*DOC | *audiobook | ebooks | Download PDF | ePub*

DOWNLOAD



READ ONLINE

#6243280 in Books High Top Sports Production 1993-11 Formats: Abridged, Audiobook Original
language: English PDF # 2 7.00 x 4.50 x .50l, Binding: Audio Cassette | File size: 61.Mb

Porter Bibb : It Ain't As Easy As It Looks: Ted Turner's Amazing Story before purchasing it in order to gauge whether or not it would be worth my time, and all praised It Ain't As Easy As It Looks: Ted Turner's Amazing Story:

0 of 0 people found the following review helpful. Two Stars By Glen Was an ok read

The birth and rise of CNN and the story of its ambitious founder are depicted by a former Newsweek White House correspondent through more than 250 interviews with Ted Turner's associates, friends, and family. 100,000 first printing. Tour.

From Publishers Weekly When the family billboard business faltered, he advertised his newly bought minor radio stations on the unrented billboards; he bought hapless UHF TV stations to create a satellite-cable superstation and CNN; and, hoping to outperform the major networks, he accepted tough terms in a deal for MGM, knowing that the film library alone (Casablanca, The Wizard of Oz, etc.) would be worth it. He fostered the Goodwill Games in Moscow, a world environmental conference and the conversion of 150,000 Montana cattle-ranching acres into a free range for buffalo. He also skippered an America's Cup sailing victory, went duck-hunting with Fidel Castro, brought the low-ranking Atlanta Braves to a World Series and married Jane Fonda. Analyzed as manic-depressive and known for titanic drinking sprees, world-class womanizing, nude cavorting, competitiveness with an abusive suicidal father, alternately charming and moody, he has been calmed down with lithium in time to run for President in 1996, "if it was

the only way" to save the country. Such are the highlights, but far from the entirety, of this intensely detailed and absorbing portrait of Atlanta's Robert Edward Turner III by a former Newsweek White House correspondent. Copyright 1993 Reed Business Information, Inc. From Library Journal Ted Turner can be seen as a wild man; an innovative television empire builder; a little man with a big company; an entrepreneur with a social conscience; the spouse of Jane Fonda; a manic depressive; or boss of the Cable News Network. This audio biography makes for an interesting if rather sanitized listening experience. The author, who also serves as reader, tends to overglamorize Turner, sometimes bordering on hero worship. There are no pointers about management here; Turner is an intuitive businessman and does not operate by the book. This will appeal to celebrity hounds and their libraries. Mark Guyer, Stark Cty. Dist. Lib., Canton, Ohio Copyright 1994 Reed Business Information, Inc. From Booklist Over the years, countless newsmagazine cover stories have profiled the various, changing personae of Ted Turner, and at least three books--under such disparate subject headings as seamen, sports team owners, businessmen, telecommunication, and television broadcasting of news--have been written. There is Ted Turner the swashbuckling "mouth of the South," the celebrity husband of Jane Fonda, the owner of the politically incorrect Atlanta Braves, the America's Cup yachtsman, the media mogul and broadcasting maverick, the unsuccessful bidder for CBS, the organizer of the failed Friendship Games with Russia, the crusader for environmental causes and against sex and violence on TV, and more. Bibb, managing director for a New York investment banking firm and former Newsweek White House correspondent, successfully chronicles Turner's many exploits and offers a personal look at Turner's troubled upbringing in this admiring portrait. David Rouse