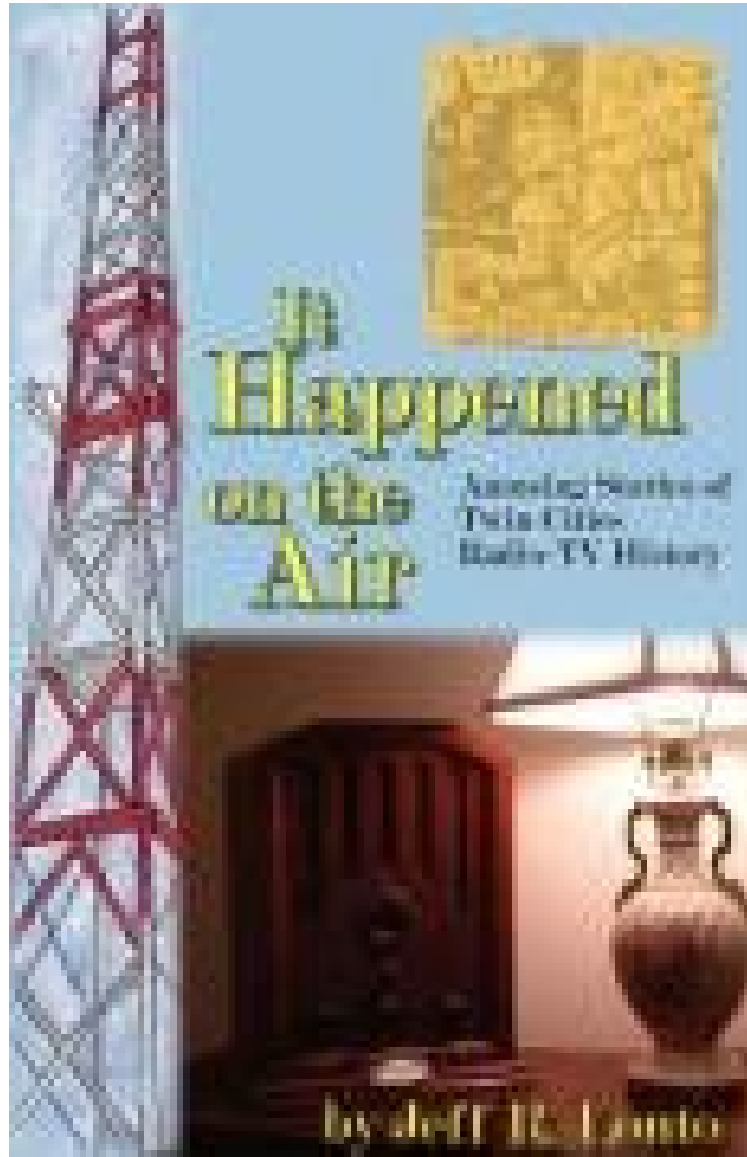


[Free pdf] It Happened on the Air--Amusing Stories of Twin Cities Radio-TV History

# It Happened on the Air--Amusing Stories of Twin Cities Radio-TV History

*Jeff R. Lonto*

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#7466171 in Books Studio Z-7 Publishing 2007-05-01 Original language: English PDF # 1 8.50 x .25 x 5.50l, .35 #File Name: 0966021355120 pages | File size: 60.Mb

**Jeff R. Lonto : It Happened on the Air--Amusing Stories of Twin Cities Radio-TV History** before purchasing it in order to gage whether or not it would be worth my time, and all praised It Happened on the Air--Amusing Stories of Twin Cities Radio-TV History:

1 of 1 people found the following review helpful. Radio and TV memories from the upper MidwestBy Roger W.

KleinFor those who are interested in broadcast history in general, and the radio/TV history of the Minneapolis/St. Paul area in particular, this book is for you. It could be a trend setting one as well as I am not aware of similar works that describe the media history of other major markets. Jeff's book will no doubt bring back a lot of fond memories for those of us who grew up in the upper Midwest. (I lived in a small town in western Wisconsin from June of 1968 until February, 1978, when I left to join the military.) Radio stations like KSTP, WCCO, U100, and WDGY provided us rural dwelling teenagers with news, info about the latest pop/rock music hits, light-hearted insights about day to day life, broadcasts of North Stars, Twins, and Vikings games, and various evening programs like "Honest to Goodness" and the outstanding series on CBS Radio titled "Mystery Theater." How many of us remember listening to our transistor radios under the covers on a cold, windy winter night as E.G. Marshall departed the studio and wished us "pleasant dreams" as the squeaky door closed? Or Al "Close" Shaver's many years of play-by-play calling of North Stars games? How about listening to the really "old" music played by host Franklin Hobbs on his program called "Hobb's House?" Jeff's knowledge of the history of the Radio/TV business is remarkable, yet he writes in a style that's detailed, informative, and easily gets and holds the reader's attention. This book is also of interest to me as I had an uncle who managed a radio station (KANO/KTWN) in Anoka, Minnesota for about 10 years. (Because of that I became familiar with the many famous radio and TV personalities associated with the Twin Cities media.) I visited his studio on several occasions, and on one of them actually got to assist one of the DJ's (named "Dizzy" Jeff Dinsmore.) My uncle also arranged for me to meet the legendary Charlie Bush of KSTP radio in the spring of 1979. I've known Jeff for several years. Although we've yet to meet in person, we exchange e-mails regularly and have talked on the phone a couple of times. In addition to his books about radio and TV, he's also written some about other aspects of upper Midwestern life, including a history of a local brewery and a very amusing one about the "Analog Age." I have no doubt that his works will sooner or later gain national attention.

Beginning in 1992, Twin Cities broadcast historian Jeff R. Lonto has been a contributor of unique, interesting and often hilarious tales about local radio and TV in his "It Happened On the Air" column for the Pavek Museum of Broadcasting, one of the premiere broadcast museums in the United States. This book is a compilation of those articles, reprinted for the enjoyment of anyone who recalls the call letters, the personalities, the programs and the nostalgia of old time radio and TV in the Twin Cities.