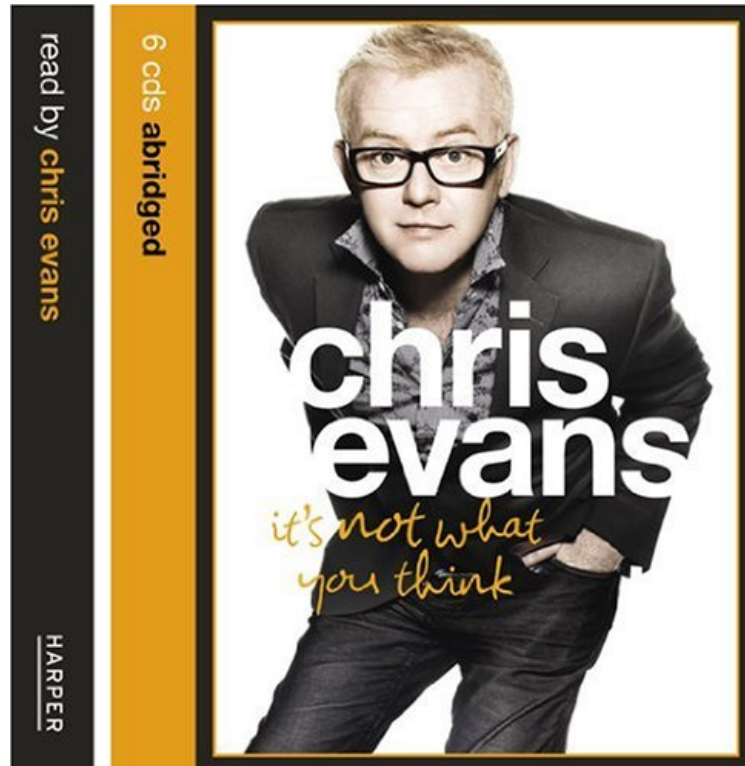


(Library ebook) It's Not What You Think

It's Not What You Think

Chris Evans

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Chris Evans : It's Not What You Think before purchasing it in order to gauge whether or not it would be worth my time, and all praised It's Not What You Think:

4 of 4 people found the following review helpful. Enjoyable ReadBy Chris HealeyI grew up in the UK during the Britpop era, TFI Friday, and Chris Evans on the radio and telly. When I emigrated to the US in 2000 I read the rather poor unauthorized biography 'Freak or Unique' on the plane, but this book obviously contains more reality. It's right from the horses' mouth so to speak, and I couldn't put it down. Having seen the antics of the Ginger one on TV and radio I was fascinated to hear it from his perspective. After all, he lived a life less ordinary. He went from a working class paper boy to one of the biggest celebrities in the UK, rubbing shoulders with the rich and famous, ultimately marrying the beautiful Billie Piper. Sadly the story ends right after he bought Virgin Radio from Sir Richard Branson. Yet to come is his famous melt down, retreat from public life with his young bride, and eventually his redemption. I've always been a huge fan of this interesting man whose antics brightened the early 90s of Britain for us 20 somethings. If you remember the Blur vs. Oasis war and TFI Friday, you'll probably love this book. Just be prepared to buy the sequel due out at the end of the year to find out what happens next. I read my copy on my iPhone, and like another reviewer said, there are no pictures on the Kindle iPhone version. But then it was cheaper and for me it didn't spoil the experience. 0 of 0 people found the following review helpful. A wonderful SurpriseBy Daniel CabralI'm Brazilian and I've never been exposed to Chris' work, I just decided to read his autobiography after one of his appearances at BBC's Top Gear. This is truly a delightful to read very easy and fun, I was surprised with Chris' insights on his life

experiences and I must confess I learned a lot. Maybe I simply stereotyped him as just another wealthy, overconfident and showbiz guy. Which is true, but he's way more than that. If you're a biography junkie like me, don't hesitate to buy this one, lots of fun and some good lessons are sure to come. 0 of 0 people found the following review helpful. Five Stars
By REJ UK
Decent read on the plane

The story of how one council estate lad made good, really very good, and survived - just about - to tell the tale... Chris Evans's extraordinary career has seen him become one of the country's most successful broadcasters and producers. From *The Big Breakfast* to *Don't Forget Your Toothbrush* and *TFI Friday*, Chris changed the TV landscape during the '90s; and on Manchester's *Piccadilly Radio*, BBC Radio 1's *Breakfast* show and as owner of *Virgin Radio* he ushered in the age of the celebrity DJ. But this is only part of the Chris Evans story. In this witty and energetically written autobiography, Chris describes the experiences that shaped the boy and created the man who would go on to carve out such a dazzlingly brilliant career. Born on a dreary council estate in Warrington and determined to escape, Chris started out as the best newspaper boy on the block, armed with no more than a little silver Binatone radio that he would take to the newsagents each day and through which he would develop a life-long and passionate love affair with the music and voices that emerged. From paperboy to media mogul, *It's Not What You Think* isn't what you think - it's the real story beyond the glare of the media spotlight from one of this country's brightest and boldest personalities.

'An eye-opening read', *OK Magazine* 'It is as an autobiographer that Chris Evans finally seems to have grown up', *The Observer* 'Full to the brim with fantastic anecdotes', *Heat* 'A critic confounding mea culpa of a memoir', *The Guardian* 'The guy can spin a yarn as long as long as the M1 and as colourful as his hair', *Now Magazine*
About the Author
Chris Evans began his broadcasting career at Manchester Piccadilly radio, going on to become a household name in TV and radio. With his production company *Ginger*, he launched and presented the hugely successful Channel 4 shows *The Big Breakfast*, *Don't Forget Your Toothbrush* and *TFI Friday*. In 1995 Chris joined Radio 1 hosting the flagship breakfast show, attracting 7.5m listeners. After his controversial departure he then joined *Virgin Radio*'s breakfast show, eventually acquiring the station from Richard Branson for GBP87m. He went on to sell the *Ginger Media Group* (including *Virgin Radio*) in 2000 for GBP225m. In 2005 Chris joined *Radio 2*, declaring it his spiritual home, his show picking up four prestigious *Sony Awards* in as many years. He is now presenter of *The Breakfast Show*.