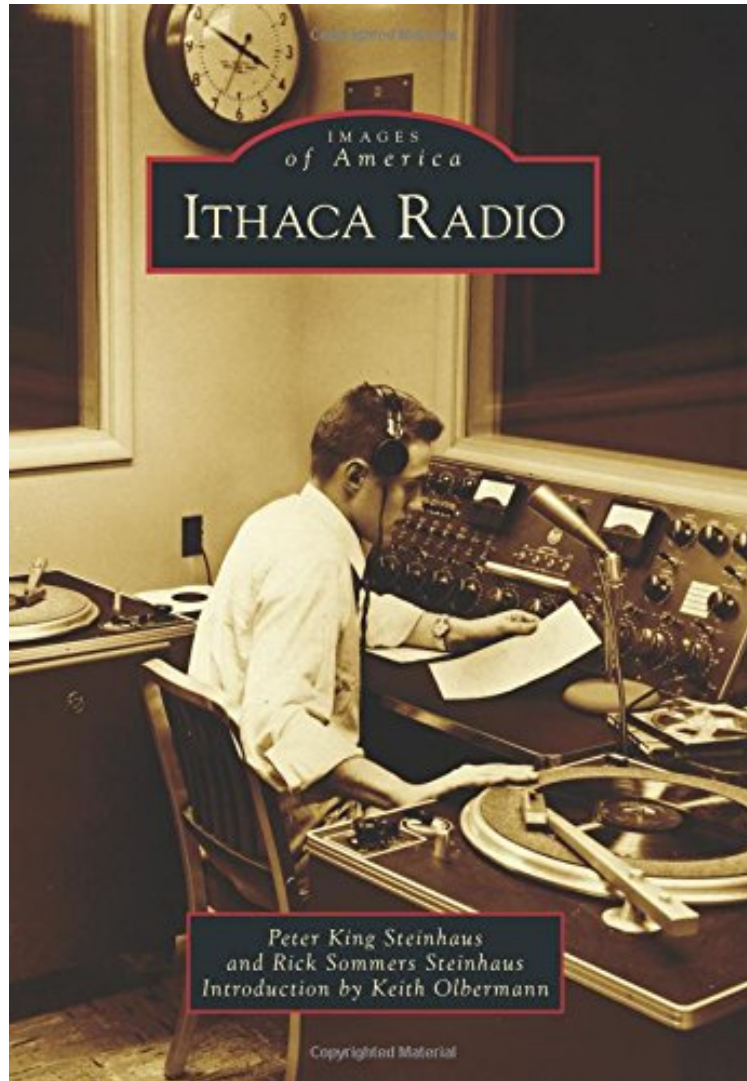


(Mobile book) Ithaca Radio (Images of America)

## Ithaca Radio (Images of America)

*Peter King Steinhaus, Rick Sommers Steinhaus*  
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**Peter King Steinhaus, Rick Sommers Steinhaus : Ithaca Radio (Images of America)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Ithaca Radio (Images of America):

2 of 2 people found the following review helpful. Great Book - So Many MemoriesBy AlanDAs a kid growing up on Long Island in the 60s, I loved listening to the radio. All I ever dreamed about was working in that industry but no one in my family knew anyone who was employed in broadcasting; my dad owned a grocery store. I had never even been inside a station.College time rolled around and we visited Ithaca College. The rush I felt when I walked in and saw the students working in these professional looking studios was beyond amazing. Ithaca College became my first, second, third and fourth choice for college.I was accepted and learned everything I needed from the WICB studios for future

employment. When I opened the pages of Ithaca Radio for the first time, that feeling came back to me. The book has 214 pictures (I counted!) in its 127 pages. Its a complete ILLUSTRATED history of the four stations, WHCU, WICB, WVBR and WTKO. Youll read the stories of the founding of each of these stations and see the original studios. Youll see the original ads promoting the stations and see dozens of pictures of people you hear on the radio now as they got their career start in Ithaca. Even if you never visited Ithaca, the pictures in the book of the 50s, 60s and 70s radio studios are worth the price of admission; all those turntables, reel to reel tape equipment and cart machines, none of which exists today. There's not a flat screen monitor in the whole book. In short, I expected a lot from this book, but was absolutely blown away by the research and yes, the amazing pictures. Nice job, guys. 1 of 1 people found the following review helpful. Don't touch that dial, you'll love "Ithaca Radio," By Lorraine Diehl Ithaca Radio is a wonderful trip back to another time. Peter King Steinhaus and his brother Rick Sommers Steinhaus have celebrated Ithaca's rich broadcasting history through stories and photos highlighting four stations, WHCU, WTKO, WICB, and WVBR. Keith Olbermann, a Cornell grad and WVBR alum, in his introduction talks about Ithaca as "the biggest small radio market in the world." So true. I attended Ithaca College in the late 50's and early 60's and not only was I involved with the college station, WICB, but I worked part time at WTKO, a commercial station in town. It was an exciting time and the Steinhaus brothers have captured it beautifully. Thanks guys for making radio in Ithaca come alive again. Bill Diehl, entertainment correspondent, ABC News Radio, New York 0 of 0 people found the following review helpful. An eye-popping tribute By Customer So many talented talkers of the radio biz - Greaseman, Bill Diehl, Rick Sklar, Stacey Cahn, and of course, co-author Peter King himself made a stop in the hallowed halls of one of Ithaca's great historic radio stations WHCU, WICB, WVBR, and/or WTKO. Now that I've read the book ITHACA RADIO, I feel I have too (if only!!). A show-stopper photo that ushered me right into the studio? That of Edward R. Murrow broadcasting from WHCU in 1942. ITHACA RADIO, by Peter King Steinhaus and Rick Sommers Steinhaus, is such a delightful collection of story and photos that you can smell the dusty studio air and the familiar day-old coffee brewing down the hall. The photos are so amazingly crisp, you'll want to reach for the turntable and cue up a record. Launching this historic trip is a heartfelt intro by Keith Olbermann. It oozes with so much feeling that you'll want to keep the book nearby whenever you have a tough day at work just to remind yourself why you first journeyed into this business. This is a great tribute to the broadcasting industry and I'm happy I found my way to it.

From Long Island to Fiji, college students flocked to the sleepy little town of Ithaca to learn the how-tos and how-not-tos of broadcasting. From that influx came some of the future leaders and celebrities of the broadcasting industry. Television stars were born here, and some of radio's future stars were nurtured to succeed in an industry that impacts the daily lives of Americans. Ithaca's rich broadcasting history includes two college radio stations and several locally owned and operated stations. From the Greaseman to Keith Olbermann, Ithaca was the launch pad for numerous successful careers in music, talk, news, business, and satellite radio. Through vintage photographs, Ithaca Radio shares a history of local radio and some of the great voices that have called Ithaca home.

About the Author Peter King Steinhaus and Rick Sommers Steinhaus are alumni of the radio culture at Ithaca. They are brothers who grew up in a New York City suburb, exposed to radio greats like Dan Ingram, Ted Brown, Don Imus, Marv Albert, and Charles Osgood. They eventually ended up at Ithaca College's renowned School of Communications, and each embarked on a path they look back on with great love and admiration for the town where they started. Peter is a Florida-based correspondent for CBS Radio News. After a long radio career in New York, Rick is the broadcast membership liaison for SAG-AFTRA in New York.