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Portable Video: Eng and Efp (Video Bookshelf)

Norman J. Medoff, Tom Tanquary
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An introduction to the elements necessary to produce a quality video product, including style, technique, equipment, motion photography and videotape systems. The book backs this information up with checklists, illustrations and thorough explanations.

"this book is the best i have of this type...the illustrations are very detailed and clear...the information includes techniques used by professionals, and goes beyond the superficial or introductory level..."From the PublisherPortable Video: ENG and EFP, Fourth Edition has been revised and updated to cover all of the latest equipment and techniques. Additionally, it discusses the history of video production and electronic newsgathering, and the importance of the verbal content in any production is explored in a chapter on scriptwriting.About the AuthorDr. Medoff is Director of the School of Communication at Northern Arizona University. He has taught and served as an administrator at three different universities, produced numerous television and corporate video projects, and has overseen the productions of many students. Dr. Medoff has authored articles in scholarly journals as well as trade and consumer magazines. He has also written textbooks on the Internet and mass media, television production, and electronic media. In addition, he has

served as president of the Broadcast Education Association and has recently been the recipient of a Fulbright Specialist Grant. Dr. Medoff is Director of the School of Communication at Northern Arizona University. He has taught and served as an administrator at three different universities, produced numerous television and corporate video projects, and has overseen the productions of many students. Dr. Medoff has authored articles in scholarly journals as well as trade and consumer magazines. He has also written textbooks on the Internet and mass media, television production, and electronic media. In addition, he has served as president of the Broadcast Education Association and has recently been the recipient of a Fulbright Specialist Grant. Dr. Fink is Professor and Chair of the Department of Radio-TV-Film at California State University, Fullerton. He teaches courses in production, writing, media history, and children's TV. Dr. Fink has published papers on topics such as digital video in the classroom, the application of drama to video production, music in primetime drama, and comedy writing. He is also the co-author of textbooks on telecommunications and studio television production.